



## **Dr. Joseph Holloway**

Chair of Business, Management & Marketing  
South Georgia State College

Dr. Joseph Holloway is an accomplished academic leader and executive with over a decade of experience in human capital development and organizational leadership. He holds a Doctor of Philosophy in Organizational Leadership from Regent University, a Master of Science in Continuing Education, Counseling, and Psychology from the University of West Alabama, and a Master of Public Administration with an emphasis on Business Administration.

As a Licensed Professional Counselor (LPC) in the State of Georgia, certified by the Georgia Composite Board of Professional Counselors, Social Workers & Marriage and Family Therapists, Dr. Holloway has a diverse background that spans higher education, behavioral health, and public administration.

Dr. Holloway is a subject matter expert in Organizational Leadership, specializing in organizational assessment, design, change, and development. His expertise extends to strategic communications, stakeholder engagement, leadership development, group/team dynamics, employee engagement, employee development, and all aspects of organizational transformation and talent management.

A published author and researcher, Dr. Holloway is passionate about enhancing organizational value through people. He excels in redefining human capital, fostering innovation, and assembling teams of highly skilled professionals. His approach is data-driven, focusing on providing tactical vision, strategic planning, organizational design and governance, culture adaptation, and technology solutions to achieve transformational goals.

As the Chair of Business, Management & Marketing at South Georgia State College, Dr. Holloway brings a wealth of knowledge and practical experience to the classroom, preparing students to meet the challenges of today's dynamic business environment.