



Dr. Mehmet Balkanli

Associate Professor of Marketing
South Georgia State College

Dr. Mehmet Balkanli has been an integral part of the South Georgia State College faculty since 2017, where he serves as an Associate Professor of Marketing. Originally from Istanbul, Turkey, Dr. Balkanli brings a global perspective to his teaching and research, deeply informed by his extensive academic and professional background.

Dr. Balkanli earned his Bachelor's degree in Business Administration from Işık University in Istanbul in 2000. He then pursued a Master's degree in International Trade and Management from University, also in Istanbul. His academic journey culminated with a Ph.D. in Marketing and Consumer Behavior from Argosy University.

Dr. Balkanli is passionate about teaching and sees it as more than just delivering lectures. He believes in guiding students toward their career goals by offering a custom-tailored approach that recognizes their individual strengths and weaknesses. His mission is to equip students with the knowledge and skills they need to thrive in today's rapidly changing job market, helping them carve out successful careers with less competition.